



PEBBLE BEACH
COMPANY

**THE CALLAWAY PEBBLE BEACH INVITATIONAL CELEBRATES 40 YEARS AT
PEBBLE BEACH RESORTS NOVEMBER 15 – 20, 2011**

Spectators are welcome to enjoy this one-of-a-kind event free of charge

PEBBLE BEACH, Calif. (November 8, 2011) – The Callaway Pebble Beach Invitational Presented by EMC returns to Pebble Beach Resorts for its 40th anniversary November 15 – 20, 2011. Spectators are welcome to enjoy golf's only head-to-head competition featuring PGA, LPGA, Champions and Nationwide Tour professionals on three of America's greatest public golf courses free of charge.

"We are delighted to celebrate four decades of the Callaway Pebble Beach Invitational," said Pebble Beach Company Chief Executive Officer Bill Perocchi. "Since 1972, golf fans visiting the Monterey Peninsula have enjoyed 'inside-the-ropes' access to their favorite players, legends of the game and the stars of tomorrow on this trio of legendary public courses."

The four-day event, played on Pebble Beach Golf Links, Spyglass Hill Golf Course and Del Monte Golf Course, features a dynamic field of 332 amateurs and 83 professionals including former winners Rocco Mediate (1999), Mark Brooks (1992, 2002 and 2009) and Kevin Sutherland (2000), as well as 2011 PGA Tour champions Scott Stallings, Bryce Molder, Harrison Frazar and AT&T Pebble Beach National Pro-Am winner D.A. Points. The 2011 U.S. Senior Open Championship winner Olin Browne, 2011 British Senior Open Championship winner Russ Cochran and two-time LPGA winner Katherine Hull also round out the professional field. Last year's Callaway PBI champion John Mallinger will defend his title after carding a 15-under 273 in 2010, two strokes better than runner-up Jason Gore.

"This event has a rich history and we're excited to build on that with our biggest field ever in 2011," said Pebble Beach Company Director of Tournaments Bill Sendell. "The Callaway Pebble Beach Invitational showcases top-tier professionals alongside amateurs of every skill level who will get a chance to win their own championship at Pebble Beach."

Tournament rounds will be played on all three courses simultaneously from Thursday, November 17 through Saturday, November 19, and at Pebble Beach Golf Links for the final round on Sunday, November 20. Spectators are welcome free of charge all days and are invited to walk on the fairways with the players.

The Callaway Pebble Beach Invitational proudly supports the local charities of the Kiwanis Club of Monterey and the AT&T Pebble Beach Junior Golf Association.

About Pebble Beach Company

Pebble Beach Company, headquartered in Pebble Beach, Calif., owns and operates the world-famous Pebble Beach Resorts, including The Lodge at Pebble Beach, The Inn at Spanish Bay and Casa Palmero. The company also operates four world-renowned golf courses: Pebble Beach Golf Links, Spyglass Hill Golf Course, The Links at Spanish Bay and Del Monte Golf Course. Its other famed properties include the scenic 17-Mile Drive and The Spa at Pebble Beach, and it annually hosts premier events such as the Pebble Beach Concours d'Elegance, the AT&T Pebble Beach National Pro-Am, the Callaway Golf Pebble Beach Invitational, the Pebble Beach Food & Wine event and the Nature Valley First Tee Open at Pebble Beach. Site of the 2019 U.S. Open, Pebble Beach Golf Links has hosted five U.S. Opens, four U.S. Amateurs, one PGA Championship, and numerous other tournaments.

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